

## Transfer Agreement

Oklahoma City Community College: AA or AS - Diversified Studies  
Ad

University of Central Oklahoma: BS - Fashion Marketing

To comply with this agreement, students must complete the associate’s degree with the major listed above and include the specific courses listed below.

**Courses listed here are required for the agreement. Credited courses completed as part of the A.A. or A.S. that do not apply to the general education at OCCC or the UCO major transfer to UCO as electives.**

### OCCC

### UCO

General Education requirements  
ACCT 2113 Accounting I  
COM 2213 Introduction to Public Speaking

University Core completed with A.A or A.S.  
ACCT 2113 Accounting I  
MCOM 1113 Fundamentals of Speech

**This degree requires additional course work, including the general education, as stated in the OCCC Catalog. Other OCCC courses may or may not apply to the UCO major. That specific information can be found on the UCO website under Transfer Students, Online Transfer Guides.**

**Total at Oklahoma City Community College.....61-64**

**To be taken at the University of Central Oklahoma.....60-63**

**(May be taken at OCCC.) This signifies that a UCO course requirement can be met with the equivalent OCCC course (found on the UCO website). To take this course at OCCC, the student should confirm that it will fit into the associate’s degree without exceeding the requirements. A minimum of 60 hours must be taken at a baccalaureate granting institution, so exceeding 64 credit hours at the community college means the student will exceed the minimum of 124 credit hour total. A minimum of 40 hours of 3/4000 level courses are required for the baccalaureate. Courses from community colleges are 1/2000 level.**

Fashion Marketing.....60

Human Environmental Sciences.....45

Required courses:

\*FMKT 1203 Basic Clothing Construction

\*FMKT 1303 Introduction to Textiles

\*FKMT 2113 Fashion Marketing

FMKT 2233 Creative Problem Solving

FMKT 2323 Global Protocol and Diversity

\*FMKT 3223 Hard Goods Merchandising

FMKT 3233 Decorative Textiles

\*FMKT 3243 Fashion Advertising and Promotion

\*FMKT 3323 Fashion Accessories

- \*FMKT 3453 Clothing Selection
- FMKT 3034 Apparel Entrepreneurship
- FMKT Image Building for Job Success
- FMKT 4423 Heritage of Dress
- FMKT 4583 Fashion Buying and Analysis
- FMKT 4900 Practicum: In Fashion Marketing (3 hours)

\*Courses to be completed before enrolling in FMKT 4900 Practicum.

Other Required Courses.....	9
MGMT 3103 Principles of Management	
MRKT 3013 Principles of Marketing	
MRKT 3123 Professional Selling	
Guided Electives selected from the following.....	6
ART 1013 Introduction to Drawing	
FIN 4263 Small Business Finance	
MRKT 4453 Retail Management	
FMKT 4970 Study Tour (3 hours) – may be taken two times	
<b>Electives to bring total to.....</b>	<b>124</b>

**Minimum Grade Requirements**

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses.....2.00
2. A grade of “C” or better must be received in all major courses to count toward meeting these requirements.

For other regulations pertaining to graduation, see pages 67-68 of the 2017-2018 catalog.

Students must meet all bachelor degree requirements at UCO to include minimums of:

- 40 hours of upper division coursework
- 30 hours in residence at UCO
- 15 of the last 30 hours must be taken in residence at UCO
- 60 hours from baccalaureate granting institutions

Additional degree requirements can be found in the UCO Undergraduate Catalog.

**Program-to-Program Transfer policies are available in the Introduction for Program-to-Program Agreements on the UCO website at the top of the list of agreements. Links to the agreements can be found on the Academic Affairs or Transfer Student Support web pages.**